



Marketing Intern (Guangzhou, China)

SwissTank is a full service marketing agency with a focus on strategic marketing consulting, branding, online marketing and investment consulting. It helps foreign companies to enter and succeed in Chinese market and vice versa. Furthermore it offers market research and strategy consulting services, helps to found, merge and acquire companies. We are looking for a Marketing Intern for our office in Guangzhou, China for at least 4 months.

Tasks

- Create marketing plans and develop brand strategies
- Conduct market research for Chinese and international market
- Develop creative ideas for marketing activities and manage events
- Manage social media channels and activities and develop online strategies
- Attend or organize meetings and events with clients
- Be the main contact person with the customers

Qualifications

- Bachelor degree in Marketing, Business Administration or similar
- Passion for working in a dynamic and international startup environment
- Creative and innovative approach to your tasks
- Willingness to accept new challenges, professionally as well as culturally
- Team spirit & dedication
- Fluent in English (written and oral)
- Work experience is a plus

What we offer

- The possibility to participate in attractive marketing projects
- The chance to learn how to do business in China
- Attractive workplace in the middle of Guangzhou, capital of China's economically strongest province
- A pleasant and informal working atmosphere in a dynamic and international team
- The opportunity to work independently in an innovative, fast growing company

Have we raised your interest? Then please send your complete application (motivation letter, CV and references) to Ms. Lydia Schulz (gz.f@swisstank.cn).

