



# THANK GOD IT'S MONDAY.

Polia, Controlling, Corporate Functions

## Internship in Global Market Research

170003HB



Henkel operates worldwide with leading innovations, brands & technologies in three business areas: Adhesive Technologies, Beauty Care and Laundry & Home Care. The Laundry & Home Care business unit is the cornerstone of Henkel's success story: It all started with a product from this business sector. For consumers around the world, our brand names have become an integral part of their daily lives.

We are offering an internship for a period of 6 months to highly motivated and talented students in Global Market Research. The intern will be supporting a dynamic team and have the opportunity to obtain detailed insights into the daily needs and information requirements of our business. An internship at Henkel's headquarters in Düsseldorf gives the interns the chance to make practical and creative use of the previously gained knowledge.

### What we offer:

- Active involvement in global market research in the fields of consumer insights, innovation process, shopper & retail research
- Own set of responsibilities for specific projects
- Active involvement in ad hoc market research projects, being in contact with other departments and agencies
- Analysis of consumer and shopper research to identify fresh insights based on market and consumer data
- Preparation of and participation in Ideation and Innovation workshops
- Attractive monthly salary

### Who we are looking for:

- Student that has successfully passed first semesters of business-related or market research studies
- Practical or international experience, e.g. by former internships or semester abroad, is beneficial
- Fluent German and English language skills
- Firm knowledge of MS Office applications, especially PowerPoint and Excel
- Strong communication, organisational and analytical skills
- Team-player with high level of independence
- Self-motivated, creative and open-minded personality

Apply online if this sounds like your next challenge. Refer to the job ID mentioned above and get one step closer to starting your new job at Henkel. **Discover our winning culture: [henkel.com/careers](https://www.henkel.com/careers)**

