



DÜSSELDORF

## Internship in Global Market Research

**HENKEL IS FOR THOSE WHO STEP UP. DO YOU?**

At Henkel, you can make a difference and craft your career. That's why you own your projects and take full responsibility from an early stage. Our unique brands in markets around the world open up countless opportunities to follow your convictions and explore new paths. If you have an entrepreneurial mindset that allows you to always think out of the box - take the chance and shape the digital future together with us.

### **YOUR ROLE**

- Active involvement in global market research in the fields of consumer insights, innovation process, shopper & retail research
- Own set of responsibilities for specific projects
- Active participation in ad hoc market research projects and cooperation with other departments and agencies
- Analysis of consumer and shopper research results to identify fresh insights based on market and consumer data
- Preparation and participation in ideation and innovation workshops



## YOUR SKILLS

- Student that has successfully passed first semesters of business-related or market research studies
- Practical or international experience, e.g. by former internships or a semester abroad, is beneficial
- Fluent German and English language skills
- Firm knowledge of MS Office applications, especially Power Point and Excel
- Strong communication, organisational and analytical skills
- Team-player with high level of independence
- Self-motivated, creative and open-minded personality  
As member of the initiative Fair Company Henkel commits to official quality standards in the context of a transparent and responsible corporate culture.

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