



Growth  
from  
Knowledge

## **(Junior) Consultant Retail Partnership (m/w/d)**

Nuremberg, Full time, Job requisition ID R00014534

Country: Deutschland

Job Family: Client Solutions

For over 80 years, GfK has been a reliable and trusted insight partner for the world's biggest companies and leading brands who make a difference in every consumer's life - and we will continue to build on this. We connect data, science and innovative digital research solutions to provide answers for key business questions around consumers, markets, brands and media. With our headquarters in Germany and a presence in around 60 countries worldwide, you benefit from our global company with a diverse community of ~9,000 employees.

Harnessing the power of our workforce, the greatest asset we have is our people. As part of GfK, you can take your future into your own hands. We value talent, skills and responsibility and support your development within our international teams. We are proud of our heritage and our future: Currently we are in the latter stages of a transformational journey from a traditional market research company to a trusted provider of prescriptive data analytics powered by innovative technology. This is only possible with extraordinary people and this is why we are looking for YOU to help create our future. For our employees as well as for our clients we pursue one goal: Growth from Knowledge!

### **Job Description**

Retail-data is the lifeblood of GfK, and supports everything we do.

The (Junior) Consultant Retail Partnership is the link between GfK and our Retail Partners. The ideal candidate will have strong interpersonal skills and use these to understand clients businesses and challenges. They will be able to drive engagement through actionable insight and innovative solutions. Reporting to our Director Retail Partnership, this role secures and develops the data partnerships and, through working in harmony with Retail Sales, enables further development of client relationships.



**As a (Junior) Consultant Retail Partnership (m/f/d), you will have the following key accountabilities:**

- Manage our data partnerships and take ownership for the quality of our Retail Panel for selected Retail Channels (Focus: Major Tech and Online Retailers)
- Build strong (senior level) relationship with key Retailers, understand their strategies, structures and key business questions and how partnering with GfK can help them
- Secure and expand our data partnership with A-, B- and C-Retailers within these channels to secure GfK gets the data we need at the right time and in the right format
- Drive engagement across the broad range of GfK solutions
- Rollout our Retail Partnership Program
- Support and deliver Company and Retail strategy
- Minimize risk to data partnerships and apply best practice
- Maintain correct contractual position with clients
- Develop new initiatives and projects with our clients
- Work cross functionally as required to meet and exceed Retailer expectations
- Ensure to be linked with ops/client delivery to ensure data quality and deliverables are timely, fit for purpose and meeting client needs
- Ensure all Company systems are maintained and up to date

**Now that you know what a (Junior) Consultant Retail Partnership (m/f/d) does, what skills, qualifications and experience do you need?:**

- Bachelor´s/ Master´s degree in Business Administration, or equivalent experience
- Work experience in consulting/account management/client relationships is a plus
- Strong business understanding in Retail and related consumer goods industries
- Able to build meaningful client relationships
- Strong communications and presentation skills
- Client-centric attitude
- Eye for detail and high-quality standards
- Eagerness to learn, an open mindset and team spirit
- Entrepreneurial attitude
- Excellent German and very good English language skills



We are an ethical and honest company that is wholly committed to its clients and employees. We are proud to be an inclusive workplace for all and are committed to equal opportunity in employment which focuses on all of our employees reaching their full potential. At GfK we work collaboratively with our colleagues but offer a flexible working approach, including dividing our time between office & remote working as well as the opportunity to flex our working hours around team core hours.

We offer an exciting work environment that brings people together. We encourage an entrepreneurial and innovative spirit. We make use of the latest digital technologies. We are looking for self-starters, who accept challenges and create solutions.

Can there be a better place to take center stage in the digital revolution? We are excited to get to know you!

Please apply here:

- [https://gfk.wd3.myworkdayjobs.com/Corporate\\_Careers/job/Nuremberg/XMLNAME--Junior--Consultant-Retail-Partnership--m-w-d-\\_R00014534](https://gfk.wd3.myworkdayjobs.com/Corporate_Careers/job/Nuremberg/XMLNAME--Junior--Consultant-Retail-Partnership--m-w-d-_R00014534)
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