

Search for jobs

Home / Careers / Search For Jobs / Werksstudent M F D Im Bereich Retail Consulting R00022377

FIND JOBS

Werksstudent (m/f/d) im Bereich Retail Consulting

Country

Germany

Job Family

Human Resources

We show the world what people want.

Join GfK and help us shape tomorrow. As an NIQ company, we are the world's leading consumer intelligence firm, delivering the Full View™ on consumer behavior. We work to enable manufacturers and retailers better understand what consumers really want. Our name has inspired trust for over 89 years because we take pride in discovering new pathways to sustainable growth for our clients, our people, and our planet.

We are always looking for open-minded people who will grow with us, push boundaries, and pioneer disruptive methods in market research, data science, technology, and AI. If you share this passion to drive things forward and the integrity to insist on doing things the right way, we'll equip you to take your future into your own hands and play a leading role in our story.

Job Description



- Als Werksstudent (m/f/d) im Bereich Retail Consulting sind Sie ein vollwertiges Mitglied des Retail Partnership Teams und werden aktiv in unsere Projekte eingebunden. Durch die Unterstützung des Consultant-Teams tragen Sie maßgeblich zur Optimierung der Services für unsere Handelspartner bei und sichern die Datenqualität. Dazu gehört auch, selbstständig Aufgaben zu übernehmen, wie beispielsweise:
- Unterstützung des Retail-Teams zur Optimierung der Services für unsere Handelspartner
- Kontaktaufnahme zu neuen und bestehenden Handelspartnern bezüglich Datenklärungen
- Erstellung und Optimierung von Handelsberichten für unsere Kooperationspartner
- Organisation und Koordination von Trainings und Workshops mit Händlern
- Datenpflege bei internen Tools wie dem PoS-Manager and Salesforce

Dabei sind folgende Eigenschaften hilfreich:

- Student (m/f/d) mit Schwerpunkt Wirtschaft, Marketing o.ä.
- Fließendes Deutsch (C1) und gute Englischkenntnisse
- Starkes Interesse am Einzelhandel und dessen Marktentwicklung
- Motivation & Interesse an Marktforschung
- Gute analytische Fähigkeiten
- Sehr gute MS Office Kenntnisse, speziell Power Point und Excel
- Freude am Lernen und den Willen sich kontinuierlich im Team weiterzuentwickeln

Zeitraum: befristet auf 6 Monate, Verlängerung möglich

Umfang: 12-15 Stunden je Woche

Benefits: Urlaub, Weihnachtsgeld

Ort: GfK Orange Campus in Nürnberg, Arbeit im Homeoffice möglich

We are an ethical and honest company that is wholly committed to its clients and employees. We are proud to be an inclusive workplace for all and are committed to equal employment opportunity, focusing on all of our employees reaching their full potential.

We respect and value every employee regardless of race, ethnicity, gender, sex, sexual orientation, age, personality, experience, culture, faith, socio-economic status, or physical or mental disabilities.

We endorse the core principles and rights set forth in the United Nations Declaration of Human Rights and the Social Charter of Fundamental Rights of the European Union, promoting the universal values of human dignity, freedom, equality, and solidarity.

Learn more about how we are driving diversity and inclusion in everything we do on:

<https://www.gfk.com/about-gfk/diversity-and-inclusion>



At GfK we work collaboratively with our colleagues but offer a flexible working approach, including dividing our time between office & remote working as well as the opportunity to flex our working hours around team core hours.

We offer an exciting work environment that brings people together. We encourage an entrepreneurial and innovative spirit and make use of the latest digital technologies. We are looking for self-starters, who accept challenges and create solutions.

Can there be a better place to take center stage in the digital revolution? We are excited to get to know you!

[APPLY NOW](#)

 [SHARE THIS PAGE](#)

Posted: 7 days ago

City: Nuremberg

Work Area: Human Resources

Job Time: Part Time

Requisition ID: R00022377

[APPLY NOW](#)

GfK

Quick links



Client Portal

Subscribe to GfK Insights